## **ORDER**

Orders Order / Rev: **\$103615** € Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Original Date / Rev: 06/27/12 / 10/09/12 Sales Office: BLPHI **GENERAL** Order Type: Sales Region: National Name: **Shorr Johnson Magnus** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Berkley, Shelley for Senate -Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC01 Order Separation: 00:05:00

Rill Dlan

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	114	\$43,975.00	\$37,378.75

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$43,975.00	\$37,378.75	0.00
Totals	114	\$43,975.00	\$37,378.75	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

 Order Share
 Share
 Total

 KSNV
 20%
 \$43,975.00

 Market
 100%
 \$219,875.00

Priority:

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$70,360.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$46,173.75
KTUD	0%	\$0.00
KVVU	25%	\$54,968.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,397.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/ W Wake Up Early Wag	-	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
	NEWS												
	<u>Sta</u>	rt Date	End Date	Weekdays Sr	ots/Week	<u>Rate</u>	Rating						
V	Veek: 10/0	08/12	10/14/12	-TWT	4	\$50.00	0.00						

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Order / Rev: Alt Order #:

Flight Dates:

103615

06830030

Advertiser:

Berkley, Shelley for Senate

10/09/12 - 10/15/12

Product Desc:

Estimate:

BERKLEY FOR SENATE

30S

**KSNV** 

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
E 1 KSNV	10/09/1	2 10/12/12	Wake Up Early w	-	430a-5a	-TWT	:30	4	\$50,003	0.00 <b>NM</b>	4	\$200.00
NEWS			Wake Up Early V	/agners								
<u>St</u> a	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-TWT	(1)()(=================================	\$50.00	0.00	.00		#50.000	0.00 N/84	4	<b>4</b> 50.00
E 2 KSNV	10/15/1	2 10/15/12	Wake Up Early Wake Up Early V	_	430a-5a	M	:30	1	\$50.003	0.00 NM	1	\$50.00
NEWS			, .									
<u>Sta</u> Week: 10/	nt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
		2 10/15/12	M-F 5-6a WakeU	<u> </u>	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
			M-F 5-6a WakeU	-					,			,
NEWS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Pata	Rating						
<u>عاد</u> /Week: 10		10/21/12	<u>vveekuays</u> M	<u> </u>	<u>Rate</u> \$200.00	0.00						
E 4 KSNV	10/09/1	2 10/12/12	M-F 5-6a WakeU		5-6a	-TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
NEWS			M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-TWTF	4	\$200.00	0.00						
E 5 KSNV	10/09/1	2 10/12/12	M-F 6-7a WakeU		6-7a	-TWTF	:30	8	\$300.003	0.00 NM	8	\$2,400.00
NEWS			M-F 6-7a WakeU	p w/vvagners								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	-TWTF	8	\$300.00	0.00			4000 000	0.00.004		
E 6 KSNV	10/15/1	2 10/15/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
NEWS			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,g								
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ E 7 KSNV		10/21/12 2 10/15/12	Today Show	CM 2	\$300.00 658a-9am	0.00 M	:30	3	\$400.003	0.00 NM	3	\$1,200.00
		2 ,0,10,12	Today Show	0	ooda dam	1.7	,00	Ü	ψ100.000	0.00 /111/	·	Ψ1,200.00
TODAY		EI D-4-	Media	Ct filll-	D-4-	D-6						
<u>الاه</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
-			Today Show	СМ	658a-9am	-TWTF	:30	12	\$400,003	0.00 NM	12	\$4,800.00
TODAN	,		Today Show									
TODAY Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	12	4100.00	0.00						
E 9 KSNV	10/09/1	2 10/12/12		CM	12-1230pm	-TWTF	:30	4	\$175.003	0.00 NM	4	\$700.00
NEWS			Noon News									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	_,	10/14/12	-TWTF	4	7.,.,	0,00			4475.000	0.00.10.4		**====
E 10 KSNV	10/15/1	2 10/15/12	Noon News Noon News	СМ	12-1230pm	M	:30	1	\$175.003	0.00 NM	1	\$175.00
NEWS			7,000,000									
	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week		Rating						
Week: 10 E 13 KSNV				CM	\$175.00 3-4p	0.00 -TWTF	:30	4	\$200.003	0.00 NM	4	\$800.00
	10/00/1	10/12/12	Dr Phil	0,	۵ ,۵		.00	,	4200.000	0.00 11111	•	Ψοσο.σσ
PHIL	.4.5	F1D-4-	\$671-d	O t- AB1 l-	D-1-	D = 4'						
<u>Sta</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> TwTF	Spots/Week 4	<u>Rate</u> \$200.00	<u>Rating</u> 0.00						
E14 KSNV				СМ	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
B			Dr Phil									
PHIL Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	M	1	\$200.00	0.00						
E 15 KSNV	10/15/1	12 10/15/12		СМ	4-5pm	M	:30	1	\$300.003	0.00 NM	1	\$300,00

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**KSNV** 

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Brook	Start/End T	ime Davs	Len Spe	ntn	Data Dri	Rtg Type S	Pnoto	Amount
LII OII	Otait	Lite	NEWS 3 at 4 (1		Otari/Linu 1	iille Days	Len opt	Ula	Nate Fil	rig Type C	opois	Amount
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/		10/21/12	M	1	\$300.00	0.00						
E 16 KSNV	10/09/1	2 10/12/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	-TWTF 10 PM)	- :30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWS			-									
<u>Sta</u> Week: 10	art Date /08/12	End Date 10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$300.00	Rating 0.00						
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	-TWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	60 PM)						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	-TWTF	4		0.00	.00		0000 000	0.00 1114		****
E 18 KSNV	10/15/1	2 10/15/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	M 0 PM)	- :30	1	\$300.003	0.00 NM	1	\$300.00
NEWS		PR 1 Ph 1	,									
Sta Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E19 KSNV	10/15/1	2 10/15/12	M-F Early News	СМ	5-630p	M	- :30	2	\$450.003	0.00 NM	2	\$900.00
NEWS			M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M M-F Early News	CM	\$450.00 5-630p	0.00 -TWTF	- :30	8	\$450.003	0.00 NM	6	\$2,700.00
		2 10/12/12	M-F Early News	CIVI	3-030p	-	.50	U	\$450.003	U.UU NIVI	O	φ2,700.00
NEWS	art Date	End Date	Weekdays	Spots/Week	Pata	Rating						
Week: 10		10/14/12	-TWTF	<u> 30013/11466K</u>	<u>Rate</u> \$450.00	0.00						
<u>Spot</u> Ch	<u>Date Ra</u>		a a avintia n	Ctan	L/Caral Times							
3 KSAN			lescription LE Early News		t/End Time		<u>Weekdays</u> -⊤w⊤heasa			Rtg Type		
			l-F Early News	<u>5(ar</u> 5-63			<u>Weekdays</u> -TwThF		<u>igth Rate</u> :30 <del>(\$450.00</del>			
Cn [cr	/ 10/08/12 edited edit]	2-10/14/12 N	1-F Early News	5-63	50p		-TWThF	=	:30 <del>(\$450.00</del> )	0.00 <i>NM</i>		
Cn [cn 7 <i>KSN</i> V	/ 10/08/12 edited edit]	2-10/14/12 N			50p			=		0.00 <i>NM</i>		
Cn [cr 7 KSNV Cn [cr	/ 10/08/12 edited edit] / 10/08/12 edited edit]	2-10/14/12 N 2-10/14/12 N	1-F Early News 1-F Early News	5-63 5-63	00p		-TWThF	=	:30 <del>(\$450.00)</del> :30 <del>(\$450.00)</del>	0.00 NM 0.00 NM		
Cn [cr 7 KSNV Cn [cr	/ 10/08/12 edited edit] / 10/08/12 edited edit]	2-10/14/12 N 2-10/14/12 N	1-F Early News 1-F Early News FacetoFace/Rals	5-63 5-63 ton RepûM	50p		-TWThF	=	:30 <del>(\$450.00</del> )	0.00 <i>NM</i>	2	<b>\$4</b> 50.00
Cn [cr 7 KSNV Cn [cr	/ 10/08/12 edited edit] / 10/08/12 edited edit]	2-10/14/12 N 2-10/14/12 N 2-10/12/12	1-F Early News 1-F Early News	5-63 5-63 ton RepûM	00p	TW-F	-TWThF		:30 <del>(\$450.00)</del> :30 <del>(\$450.00)</del>	0.00 NM 0.00 NM	2	\$450.00
Cn [cr 7 KSNV Cn [cr E 21 KSNV FACE	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date	I-F Early News I-F Early News FacetoFace/Rals Face to Face w/	5-63 5-63 ton RepΩM J.Ralston <u>Spots/Week</u>	730-758pm Rate	T₩-F <u>Rating</u>	-TWThF		:30 <del>(\$450.00)</del> :30 <del>(\$450.00)</del>	0.00 NM 0.00 NM	2	<b>\$4</b> 50.00
Cn [cr 7 KSNV Cn [cr E 21 KSNV FACE Sta Week: 10	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12	1-F Early News 1-F Early News FacetoFace/Rals Face to Face w/	5-63 5-63 ton RepΩM J.Ralston <u>Spots/Week</u> 2	730-758pm Rate	TW-F	-TwThF		:30 <del>(\$450.00)</del> :30 <del>(\$450.00)</del>	0.00 NM 0.00 NM	2	\$450.00 \$225.00
E 21 KSNV  FACE  Week: 10  E 22 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12	I-F Early News I-F Early News FacetoFace/Rals Face to Face w/ WeekdaysTw-F	5-63 ton Rep&M J.Ralston Spots/Week 2 ton Rep&M	730-758pm Rate \$225.00	~TW-F Rating 0.00	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 <i>NM</i>		
E 21 KSNV  FACE Week: 10  E 22 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12	I-F Early News I-F Early News FacetoFace/Rals Face to Face w/ Weekdays -TW-F FacetoFace/Rals	5-63 ton Rep&M J.Ralston Spots/Week 2 ton Rep&M J.Ralston	730-758pm Rate \$225.00 730-758pm	~TW-F Rating 0.00	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 <i>NM</i>		
E 21 KSNV  FACE  Week: 10  E 22 KSNV  FACE  Ste  Week: 10  Week: 10	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1 art Date //08/12 10/15/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12	I-F Early News I-F Early News FacetoFace/Rals Face to Face w/ Weekdays -TW-F FacetoFace/Rals Face to Face w/ Weekdays M	5-63 ton Repth J.Ralston Spots/Week 2 ton Repth J.Ralston Spots/Week 1	730-758pm  Rate \$225.00  730-758pm  Rate \$225.00	Rating 0.00  M  Rating 0.00	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00
E 21 KSNV  FACE Week: 10  E 22 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1 art Date //08/12 10/15/1	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12	FacetoFace/Rals Face to Face w/  Weekdays -TW-F FacetoFace/Rals Face to Face w/  Weekdays -TW-F Vegas Inc.	5-63 ton Rep&M J.Ralston Spots/Week 2 ton Rep&M J.Ralston	730-758pm Rate \$225.00 730-758pm Rate	TW-F Rating 0.00 M	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 <i>NM</i>		
E 21 KSNV FACE Week: 10 E 23 KSNV VEGAS	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1 art Date /08/12 10/15/1 art Date /15/12 10/13/1 S INC	2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12 2 10/13/12	FacetoFace/Rals Face to Face w/ Weekdays -TW-F FacetoFace/Rals Face to Face w/ Weekdays M Vegas Inc.	ton Rep&M J.Ralston  Spots/Week 2 ton Rep&M J.Ralston  Spots/Week 1 CM	730-758pm  Rate \$225.00  730-758pm  Rate \$225.00  6:30-8pm	-TW-F  Rating 0.00  M  Rating 0.00 S-	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00
E 21 KSNV  FACE  Week: 10  E 22 KSNV  FACE  Str  Week: 10  E 22 KSNV  FACE  Str  Vegas  VEGAS	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1 art Date /08/12 10/15/1 art Date /15/12 10/13/1 S INC art Date	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12 2 10/13/12 End Date	FacetoFace/Rals Face to Face w/  Weekdays -TW-F FacetoFace/Rals Face to Face w/  Weekdays -TW-F Vegas Inc.	5-63 ton Repth J.Ralston Spots/Week 2 ton Repth J.Ralston Spots/Week 1	730-758pm  Rate \$225.00  730-758pm  Rate \$225.00  6:30-8pm	Rating 0.00  M  Rating 0.00 S-	-TwThF	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00
E 21 KSNV FACE Week: 10 E 23 KSNV VEGAS Week: 10 Week: 10	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1 art Date /08/12 10/15/1 art Date /15/12 10/13/1 6 INC art Date /08/12	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12 2 10/13/12 End Date 10/14/12	FacetoFace/Rals Face to Face w/ Weekdays -TW-F FacetoFace/Rals Face to Face w/ Weekdays M Vegas Inc. Vegas Inc. WeekdaysS- M-F Jeop/Wheel	5-63 ton Rep2M J.Ralston Spots/Week 2 ton Rep2M J.Ralston Spots/Week 1 CM Spots/Week 1 CM	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm	-TW-F  Rating 0.00  M  Rating 0.00 S-	-TwThF :30	2	:30 (\$450.00) :30 (\$450.00) \$225.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00
E 21 KSNV FACE Week: 10 E 23 KSNV VEGAS Week: 10 E 24 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1 art Date /08/12 10/15/1 sirt Date /15/12 10/13/1 Sinc art Date /08/12 10/15/1	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2 10/12/12 End Date 10/14/12 2 10/15/12 End Date 10/21/12 2 10/13/12 End Date 10/14/12	FacetoFace/Rals Face to Face w/ Weekdays -TW-F FacetoFace/Rals Face to Face w/ Weekdays M Vegas Inc. Vegas Inc. WeekdaysS-	5-63 ton Rep2M J.Ralston Spots/Week 2 ton Rep2M J.Ralston Spots/Week 1 CM Spots/Week 1 CM	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm	-TW-F  Rating 0.00  M  Rating 0.00 S-  Rating 0.00	-TwThF :30	2	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00 \$150.00
E 21 KSNV FACE Sta Week: 10 E 22 KSNV FACE Sta Week: 10 E 23 KSNV VEGAS Week: 10 E 24 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited edit] 10/09/1 art Date /08/12 10/15/1 SINC art Date /08/12 10/13/1 SINC art Date /08/12 10/15/1	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2-10/12/12 End Date 10/14/12 2-10/15/12 End Date 10/21/12 2-10/13/12 End Date 10/14/12 2-10/15/12 End Date 10/14/12 End Date	FacetoFace/Rais Face to Face w/ Weekdays -TW-F FacetoFace/Rais Face to Face w/ Weekdays M Vegas Inc. Vegas Inc. WeekdaysS- M-F Jeopardy/Weekdays Weekdays	5-63 ton Rep2M J.Ralston Spots/Week 2 ton Rep2M J.Ralston Spots/Week 1 CM Spots/Week 1 CM	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm e	-TW-F  Rating 0.00  M  Rating 0.00 S-  Rating 0.00	-TwThF :30	2	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00 \$150.00
E 21 KSNV FACE Sta Week: 10 E 22 KSNV FACE Sta Week: 10 E 24 KSNV JEP/W Sta Week: 10 E 24 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1  art Date //08/12 10/15/12  10/13/1 SINC art Date //08/12 10/15/12  10/15/14  THEEL art Date //15/12	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2-10/12/12  End Date 10/15/12  End Date 10/21/12 2-10/13/12  End Date 10/14/12 2-10/15/12  End Date 10/14/12	FacetoFace/Rais Face to Face w/ Weekdays -TW-F FacetoFace/Rais Face to Face w/ Weekdays M Vegas Inc. Vegas Inc. Vegas Inc. WeekdaysS- M-F Jeop/Wheel M-F Jeopardy/W	5-63 ton Repam J.Ralston Spots/Week 2 ton Repam J.Ralston Spots/Week 1 CM Spots/Week 1 CM //heel of Fortun Spots/Week 1	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm e  Rate \$400.00	-TW-F  Rating 0.00  MS-  Rating 0.00  MS-  Rating 0.00  M  Rating 0.00	-TwThF :30 - :30	1	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM  0.00 NM  0.00 NM	1 1	\$225.00 \$150.00 \$400.00
E 21 KSNV FACE Sta Week: 10 E 22 KSNV FACE Sta Week: 10 E 24 KSNV JEP/W Sta Week: 10 E 24 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1  art Date //08/12 10/15/12  10/13/1 SINC art Date //08/12 10/15/12  10/15/14  THEEL art Date //15/12	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2-10/12/12  End Date 10/15/12  End Date 10/21/12 2-10/13/12  End Date 10/14/12 2-10/15/12  End Date 10/14/12	FacetoFace/Rais Face to Face w/ Weekdays -TW-F FacetoFace/Rais Face to Face w/ Weekdays M Vegas Inc. Vegas Inc. WeekdaysS- M-F Jeopardy/Weekdays Weekdays	5-63 ton Repam J.Ralston Spots/Week 2 ton Repam J.Ralston Spots/Week 1 CM Spots/Week 1 CM //heel of Fortun Spots/Week 1 dy/Wheam	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm e  Rate	Rating 0.00  Rating 0.00 S  Rating 0.00  MS	-TwThF :30 - :30	2	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM 0.00 NM 0.00 NM	1	\$225.00 \$150.00
E 21 KSNV FACE Sta Week: 10 E 22 KSNV FACE Sta Week: 10 E 23 KSNV VEGAS Week: 10 E 24 KSNV JEP/W Week: 10 E 26 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1  art Date //08/12 10/15/12 10/13/1 SINC art Date //08/12 10/15/12 10/15/13 HEEL HEEL	2-10/14/12 M 2-10/14/12 M 2 10/12/12  End Date 10/14/12 2 10/15/12  End Date 10/21/12 2 10/13/12  End Date 10/14/12 2 10/15/12  End Date 10/14/12 2 10/15/12  End Date 10/14/12 2 10/15/12  End Date 10/14/12 2 10/15/12	FacetoFace/Rals Face to Face w/  Weekdays -TW-F FacetoFace/Rals Face to Face w/  Weekdays M Vegas Inc. Vegas Inc.  WeekdaysS- M-F Jeopardy/W Weekdays M Weekdays M Weekdays M Weekdays MS- M-F Jeopardy/Wheeldays M Weekdays M	5-63 ton RepaM J.Ralston Spots/Week 2 ton RepaM J.Ralston Spots/Week 1 CM Spots/Week 1 CM Theel of Fortun Spots/Week 1 dy/WheaM eel	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm e  Rate \$400.00 630-730pm	-TW-F  Rating 0.00  MS-  Rating 0.00  MS-  Rating 0.00  MS-	-TwThF :30 - :30	1	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM  0.00 NM  0.00 NM	1 1	\$225.00 \$150.00 \$400.00
E 21 KSNV FACE Sta Week: 10 E 22 KSNV FACE Sta Week: 10 E 23 KSNV VEGAS Week: 10 E 24 KSNV JEP/W Week: 10 E 26 KSNV	/ 10/08/12 edited edit] / 10/08/12 edited redit] 10/09/1  art Date //08/12 10/15/12 10/13/1 SINC art Date //08/12 10/15/12 10/15/12 HEEL art Date //15/12 THEEL art Date //15/12	2-10/14/12 M 2-10/14/12 M 2-10/14/12 M 2-10/12/12  End Date 10/15/12  End Date 10/21/12 2-10/13/12  End Date 10/14/12 2-10/15/12  End Date 10/14/12	FacetoFace/Rais Face to Face w/  Weekdays -TW-F FacetoFace/Rais Face to Face w/  Weekdays M Vegas Inc. Vegas Inc. Vegas Inc.  WeekdaysS- M-F Jeop/Wheel M-F Jeopardy/W  Weekdays M Weekdays M Weekdays	5-63 ton Repam J.Ralston Spots/Week 2 ton Repam J.Ralston Spots/Week 1 CM Spots/Week 1 CM //heel of Fortun Spots/Week 1 dy/Wheam	730-758pm  Rate \$225.00 730-758pm  Rate \$225.00 6:30-8pm  Rate \$150.00 630-730pm e  Rate \$400.00 630-730pm	-TW-F  Rating 0.00  MS-  Rating 0.00  MS-  Rating 0.00  M  Rating 0.00	-TwThF :30 - :30	1	:30 (\$450.00) :30 (\$450.00) \$225.003 \$150.003	0.00 NM  0.00 NM  0.00 NM	1 1	\$225.00 \$150.00 \$400.00

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KSNV

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Order / Rev:

103615

Start Date

Week: 10/08/12

End Date

10/14/12

Weekdays

-TWTF--

Spots/Week

8

Rate

\$500.00

Rating

0.00

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

308

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rtg Type Spots Rate Pri Amount E 26 KSNV 10/13/12 10/13/12 Weekend Jeopardy/WheeM 630-730pm -----:30 \$250.003 0.00 NM \$500.00 2 2 WKND Jeop/Wheel JEP/WHEEL E 27 KSNV 10/14/12 10/14/12 News 3 Live in Prime СМ 7-10pm ----5 :30 1 \$600.003 0.00 NM \$600.00 News 3 in Prime NEWS AFTER NFL IN PRIME Spots/Week Start Date **End Date** Weekdays Rating Rate ----s Week: 10/08/12 10/14/12 \$600.00 0.00 E 28 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ----F--:30 1 \$1,000,003 0.00 NM \$1,000,00 Friday Prime 9-10pm **GRIMM** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/14/12 ---F--Week: 10/08/12 \$1,000.00 0.00 E 29 KSNV 10/12/12 10/12/12 Fri PR 8-9p ----F--:30 \$750.003 CM 8-9pm 0.00 NM \$750,00 Friday Prime 8-9pm WHIT/COMM Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/08/12 10/14/12 \$750.00 0.00 E 30 KSNV 10/10/12 10/10/12 Wed PR 9-10p CM 9-10pm :30 1 \$1,700.003 0.00 NM --14/----\$1,700.00 Wednesday Prime 9-10pm SVU Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 --w---1 \$1,700.00 0.00 E31 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$1,400.003 0.00 NM \$1,400.00 Wednesday Prime 10-11pm CHICAGO FIRE End Date Rating Start Date Weekdays Spots/Week Rate 10/14/12 --W----1 \$1,400.00 Week: 10/08/12 0.00 E34 KSNV 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a \$500.001 0.00 NM M----:30 \$1,000.00 Tonight Show TON SHOW Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating M----Week: 10/15/12 10/21/12 2 \$500.00 0.00 Start/End Time Spot Ch Date Range <u>Description</u> Length Weekdays Rate Rtg Type 1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a :30 (\$500.00) 0.00 NM See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a M-----:30 (\$500:00) 0.00 NM See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM (f) MG for 34.2,34.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] E35 KSNV 10/09/12 10/12/12 The Tonight Show 0.00 NM CM-1135p 1237a -TWTF-30 \$500.001 \$4.000.00 Tonight Show TON SHOW

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

In Ch. Start End Inventory Code	Brook Stort/End Time	n Dava Lan Shata	Poto Pri	Pta Type S	note Amount
Ln Ch Start End Inventory Code  E 35 KSNV 10/09/12 10/12/12 The Tonight Show	Break Start/End Time CM 1135p-1237a	Days Len Spots -TWTF :30 8		Rtg Type S 0.00 NM	pots Amount 8 \$4,000.00
Tonight Show	Om 1100p 12074		Ψ000.001	0.00 14141	φ4,000.00
TON SHOW	Chata/Mook Bata D	atina			
Start Date End Date Weekdays Week; 10/08/12 10/14/12 -TWTF	<u>Spots/Week</u> <u>Rate</u> <u>R:</u> 8 \$500.00	ating 0.00			
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Le</u>		Rtg Type	
1 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	-TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>	
See MG 35.9,35.10,35.11,35.12,35.13,35.1 [.NOT AVAILABLE RATE] NOT AVAILABLI					
2 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	TWThF	:30 (\$500.00)	0.00 <i>NM</i>	
See MG 35.9,35.10,35.11,35.12,35.13,35.1 [.NOT AVAILABLE RATE] NOT AVAILABL				l	
3 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	-TWThF	:30 <del>(\$5</del> 00 <del>.</del> 00)	0.00 NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.1					
[.NOT AVAILABLE RATE] NOT AVAILABL 4 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	-TWThF	:30 (\$500.00)	0.00 0///	
See MG 35.9,35.10,35.11,35.12,35.13,35.1	•	11111	.ου (ψοου.ου)	0.00 1414	
[.NOT AVAILABLE RATE] NOT AVAILABL					
5 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	-TWThF	:30 <del>(\$500.00)</del>	0.00 NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.1 [.NOT AVAILABLE RATE] NOT AVAILABL					
6 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	~TWThF	:30 (\$500:00)	0.00 NM	
See MG 35.9,35.10,35.11,35.12,35.13,35.1					
[.NOT AVAILABLE RATE] NOT AVAILABL 7 KSNV 10/08/12-10/14/12 The Tonight Show	Е КАТЕ 1135р-1237а	-TWThF	:30 (\$500-00)	0.00 0/04	
See MG 35.9,35.10,35.11,35.12,35.13,35.1	•	7 47 (11)	.50 (ψοσσ.σσ)	0.00 / 14/4/	
[.NOT AVAILABLE RATE] NOT AVAILABL					
8 KSNV 10/08/12-10/14/12 The Tonight Show	1135p-1237a	-TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>	
See MG 35.9,35.10,35.11,35.12,35.13,35.1 [.NOT AVAILABLE RATE] NOT AVAILABL					
9 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	-TWThF	:30 \$500.00	0.00 NM	
<b>™</b> MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,	35.2				
[Revised Rate To Reinstate] 10 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	TWThF	:30 \$500.00	0.00 NM	
(h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,3	•	- 1 M 1 111	.50 φ500.00	O.OO INIVI	
[Revised Rate To Reinstate]					
11 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	-TWThF	:30 \$500.00	0.00 NM	
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,3 [Revised Rate To Reinstate]	35.2				
12 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	-TWThF	:30 \$500.00	0.00 NM	
(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,	35.2				
[Revised Rate To Reinstate]	1195n 1997a	-TWThF	-20 \$500.00	N 0 00 NIM	
13 KSNV 10/09/12-10/12/12 The Tonight Show  MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,	1135p-1237a 35.2	IWIII	:30 \$500.00	0.00 NM	
[Revised Rate To Reinstate]	50.2				
14 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	-TWThF	:30 \$500.00	0.00 NM	
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6, [Revised Rate To Reinstate]	35.2				
15 KSNV 10/09/12-10/12/12 The Tonight Show	1135p-1237a	-TWThF	:30 \$500.00	0.00 NM	
(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,	35.2				
[Revised Rate To Reinstate]	4495 4097-	zulzala c	.00 4500 00		
16 KSNV 10/09/12-10/12/12 The Tonight Show  (h) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,	1135p-1237a 35.2	-TWThF	:30 \$500.00	0.00 NM	
[Revised Rate To Reinstate]					
E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Ele	•	-TWTF :30	4 \$425.003	0.00 NM	4 \$1,700.00
M-F News 3 at El	even			1	
Start Date <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate R	tating			
Week: 10/08/12 10/14/12 -TWTF	4 \$425.00	0.00			
E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Ele		м :30	1 \$425.003	0.00 NM	1 \$425.00
M-F News 3 at El	a vali				

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**KSNV** 

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Order / Rev: Alt Order #:

Flight Dates:

103615

06830030

10/09/12 - 10/15/12

Advertiser: Product Desc: Berkley, Shelley for Senate

Estimate:

BERKLEY FOR SENATE

30S

Ln Ch Start End NEWS	Inventory Code Break	Start/End Ti	me Days	Len Spo	ots R	ate Pri	Rtg Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 38 KSNV 10/13/12 10/14/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pr	nSS	:30	2 \$40	00.003	0.00 NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 39 KSNV 10/13/12 10/13/12	Saturday Today CM Saturday Today	7a-9am	S	:30	2 \$22	25.003	0.00 NM	2	\$450.00
SAT TODAY <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
E 40 KSNV 10/13/12 10/13/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	5-	:30	2 \$1	50.003	0.00 <b>NM</b>	2	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E41 KSNV 10/13/12 10/13/12	<b>_</b>	9am-930am	S-	:30	1 \$2	00.003	0.00 NM	1	\$200.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 42 KSNV 10/14/12 10/14/12	·	\$200.00 7a-8am	0.00 s	:30	2 \$3	50.003	0.00 NM	2	\$700.00
SUN TODAY  Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12 E 43 KSNV 10/13/12 10/13/12	Saturday Night Live CM Saturday Night Live		0.00 2amS-	:30	1 \$5	50.003	0.00 NM	1	\$550,00
SNL Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14/12 N44 KSNV 10/09/12 10/12/12	S- 1 M-F Early News CM	\$550.00 5-630p	0.00 -TWTF	:30	2 \$1,2	00.001	0.00 NM	2	\$2,400.00
NEWS	M-F Early News	0 000p		100	2 41,2		5.00 1111	<b>-</b>	Ψ2, 100.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		<u>Rate</u> \$1,200.00	Rating 0.00						
N45 KSNV 10/09/12 10/12/12 FALLON	Late Night w/Fallon CM Late Night w/Fallon	1237a-136ar	n -TWTF	:30	2 \$2	50.001	0.00 NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00						
N46 KSNV 10/09/12 10/12/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	-TWTF	:30	4 \$3	25.001	0.00 NM	4	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Week: 10/08/12 10/14/12</u>	<u>Weekdays</u> <u>Spots/Week</u> -TWTF 4	<u>Rate</u> \$325.00	Rating 0.00						
N47 KSNV 10/15/12 10/15/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	M	:30	1 \$3	25.001	0.00 NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> M 1	<u>Rate</u> \$325.00	Rating 0.00						
N 48 KSNV 10/10/12 10/12/12	M-F Jeop/Wheel CM M-F Jeopardy/Wheel of Fortun	630-730pm e	W-F	:30	2 \$1,3	00.001	0.00 <b>NM</b>	2	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
N 49 KSNV 10/10/12 10/12/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	WTF	:30	1 \$3	25.001	0.00 NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> Week; 10/08/12 10/14/12	Weekdays Spots/Week	\$325.00	Rating 0.00						
N 50 KSNV 10/10/12 10/12/12	Late Night w/Fallon CM	1236a-136ar	nWTF	:30	2 \$2	50.001	0.00 NM	2	\$500.00

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Order / Rev: 103615 Advertiser: Berkley, Shelley for Senate Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE **KSNV** 10/09/12 - 10/15/12 Flight Dates: Estimate: 30S Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Late Night w/Fallon

Rating

0.00

<u>Rate</u>

\$250.00

Weekdays

Spots/Week

Start Date

Week: 10/08/12

End Date

10/14/12

Totals 114 \$43,975.00